



COMPANY PROFILE



COMPANY PROFILE 2023/24

**On a humble
mission to serve
blissful golden years of
55 years and over.**

*Ce-Ce:
A must visit place for those in
golden years of 55 years and over.*

LOCATION

PLOT 427 OR LOT 8195, Tlokweng
Lenganeng Ward.

P.O. Box 81434 Tlokweng,
Botswana

CONTACT US

Tel : +267 72 280 881
+267 75 158 488

Email : ceceresort@gmail.com





BLISSFUL ` LOGO COLORS CE-CE
where we live our cultural values

1. **Orange** - friendly, cheerful, fun & vitality.
2. **Yellow** - warmth, optimistic.
3. **Purple** - wise ` & creative.
4. **Green:** Harmony & Health.

The proposed Ce-CE Resort Proprietary Limited is a 100% citizen owned business duly registered in CIPA on the 9th November 2022, registration number BW00004545532. Its long-term vision emerges from proposer's years of professionally training, practical experience in and unwavering passion for age-friendly services. It targets all categories within the golden years of 55 years and over. People in this category are of different ages so are their lifestyles, aspirations and needs. They include the vulnerable/marginalised, senior citizen influencers, retirees in private, NGOs and public institutions, senior citizens working class, senior citizens non- working groups, etc.

CE-CE Resort: where, we, older adults live our cultural values of friendliness, living together in harmony, being 'who we are', caring, giving respect to each other: it is a practical approach to the recreational, learning, productivity and vitality of adults in the golden years of 55 years and over.



Vision

An age-friendly society where the elderly thrive, age well, and experience a dignified retirement and happy lives.



Mission

To be a provider of high quality recreational and relaxation services consistent with international quality standards of domestic tourism. We encourage greater intergenerational solidarity and respect for older people's participation in economic, social, cultural, and family life.



Values

- We are Caring, Compassionate, Appreciative, Respectful, Patient, Joy Bringers, Understanding and treat all with dignity.



GUIDE TO BLISSFUL SERVICES FOR THE GOLDEN YEARS

CE-CE resort brings variety of services to feed the diversity of adults in the golden years of 55 years and over. Resort goes for both the general and customised activities to feed this diversity.

The ultimate choices for blissful golden years/ Secure your golden blissful moments: *Choose from variety activities and services*

- a. Golden hours of rest and peaceful sleep
 - Relaxation room on daily basis (*book your space*)
- b. Golden blissful spa/massage
 - Week days and weekends massage (*9am to 7pm by appointment*)
 - Blissful face beauty and glow (*9 am to 7pm- by appointment*)
 - Blissful Pretty Nails and Hairdo (*9 am to 7pm- by appointment*)
- c. Relaxed and blissful Eatery (*9 am to 10 pm- daily*)
- d. Golden Blissful Sport and Recreation (*swimming, morning and evening walks, physical exercises, elderly friendly sports, and as shall be announced/advertised*)
- e. Golden blissful training for mind, body, spirit - as shall be announced/advertised
- f. Other Blissful Bundle of Joy
 - Golden wedding anniversaries (*Blissful years of marriage*)
 - Wedding bliss bells
 - Happy birthdays
 - Blissful years of friendship (*Treasured golden years of friendship*)
 - Blissful years of business partners
 - Gift sharing and caring bash



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OUR ACTIVITIES



Golden hours of rest and peaceful sleep.



Golden blissful spa/massage.



Relaxed and blissful Eatery.



Golden Blissful Sport and Recreation.